Compare AI data vendors with one sample brief

Write down the task, acceptance criteria and permitted uses. Give each provider the same brief so the samples and quote terms can be compared.

1. Separate the sourcing models

Ask whether the provider will source existing archives, commission recordings, engage experts, or label your data. Confirm which approach applies to your order.

2. Request a specimen delivery

Ask for files, a manifest, annotations and a rights record keyed to the same asset. Review quality and restrictions on identifiable voice, likeness and redistribution.

3. Compare the payable unit

Confirm whether the quote is per accepted hour, asset, task, batch, or license. Ask which costs are separate and what happens when items fail acceptance.

4. Trace downstream use

Confirm allowed models, affiliates and subprocessors, transfer terms, retention, audit rights, and the steps available if a rights dispute surfaces.

Your first sample

Decision	Question to put in writing
Fit	Which test would make you accept or reject this sample?
Rights	Which document authorizes the exact use for each file?
Commercial terms	What is included, what triggers payment, and who bears rework?

Fiund data diligence guide · Scale Data Partnership · Troveo payout help